

**BETTING ON INFORMED
PLAYER CHOICE AND
INNOVATION**



MAY 16, 2019
BOSTON CONVENTION CENTER

SPONSORED BY



8:00am- 9:00am	Registration and Hallway Breakfast	
9:00am- 9:15am	Welcome - Massachusetts Gaming Commissioner, Enrique Zuniga	
9:15am- 10:30am	Responsible Gambling 101: Deep Talk about Things You Need to Know* (*But May Be Afraid to Ask) Speaker: Michael Wohl, PhD, Professor of Psychology at Carleton University	
10:30am- 11:30am	Player Health in a Stepped Care Approach Model Speaker: Jamie Wiebe, PhD, Director of Player Health, BCLC	
11:30pm- 1:00pm	Lunch – Hallway Buffet (11:30 to 12:00) Focusing on Positive Play to Optimize Responsible Gambling Strategy Presenter: Richard Wood, PhD, President of GamRes Limited Panel: Richard Taylor, Executive Director of Responsible Gaming & Military Affairs, MGM & Jacqui Krum, Senior Vice President and General Counsel, Encore Boston Harbor	
1:00pm- 1:30pm	Utilizing Industry Verification/Certification in US Lotteries Presenter: Don Feeney, Gambling Policy Consultant, NCPG	
1:30pm- 2:15pm	Reinstatement, Renewal, and Revocation from Voluntary Self-Exclusion Agreements: Suggested Practices Presenter: Amanda McCormick, PhD, Associate Professor and Director of the School of Criminology and Criminal Justice, University of the Fraser Valley	
2:15pm- 2:30pm	Break	
2:30pm- 3:15pm	Driving Informed Decision-Making: How GameSense uses an integrated marketing approach to give players the information they need to make healthy play decisions Presenter: Karen Gray, Head of Corporate Marketing and Engagement, British Columbia Lottery Corporation (BCLC)	
3:30pm- 4:30pm	Sports Betting Data Presenter: Don Feeney, Gambling Policy Consultant, NCPG	Online Lottery Presenter: Chip Polston, Senior Vice President of Communications, Public Relations and Social Responsibility, Kentucky Lottery
4:30pm- 5:00pm	Closing Remarks: Next Steps Presenters: Marlene Warner, Executive Director, MCCG & Julie Hynes, Director of Responsible Gambling, MCCG	